

THE NEW EUROPEAN- STYLE GUIDE FOR AUTHORS

FORMAT OF ARTICLES

Articles should be between 400 and 700 words long.

Articles preferably include the author's name. If you wish to remain anonymous, the article can also be authored on behalf of your organisation.

Feel free to highlight key passages of your article in **bold** - this helps draw attention to the most relevant points. If none are marked, our editing team may select a few to emphasise.

If you're using words, idioms, or expressions in a language other than English, please put them in *italics* to help readers follow more easily.

When including direct quotes, please make sure they're properly attributed with the full name and relevant role or position of the person quoted.

Along with the article, please send us at least **one high-resolution PNG-format pictures at least two megapixels**, one for the body of the article and one for the thumbnail. If you're unsure which images to use, feel free to let us know - we're happy to help select them.

If the pictures included do not legally belong to the authors, proper credit should be included.

To the extent possible, include links to relevant personal social media profiles notably LinkedIn.

Hyperlinks can be included in the article.

CONTENT OF ARTICLES

Articles should be relevant to Europe's interests, concerns and priorities.

Articles should focus on one or several of the following topics (but not limited to):

- Inclusive entrepreneurship (e.g. women, migrant and refugee, youth, LGBTQIA+, and disability-inclusive entrepreneurship);
- Democracy and civic participation in diverse societies;
- Diversity, equality and inclusivity;
- Challenging stereotypes and reshaping narratives around migration and diversity in society, education, culture and business;
- Cross-sector collaboration (civil society, business, policy) for inclusive innovation;
- Green and climate initiatives with a social justice and inclusivity lens;
- Access to participation and entrepreneurial skills, education, and support structures;

Articles ideally seek to address the general reader rather than the specialist reader avoiding political jargon and academic theory (or if it needs to be used, offering a clear explanation).

We kindly ask that all articles reflect the values of the The New European - this includes using inclusive language, avoiding discrimination or hate speech, and upholding respect for fundamental rights such as equality and diversity. Articles that do not align with these principles cannot be published.

We encourage you to write articles that are thought-provoking and engaging and that can spark fresh thinking and conversation. Whenever possible, include concrete examples, details, and real-life stories to bring your piece to life. Personal reflections and anecdotes are welcome, especially when supported by facts and evidence.

MORE INFORMATION

For more information, please contact Carme Piza, Communications and Projects Officer at UNITEE, at media@unitee.eu.

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